



# STRATEGIC PLAN 2018 - 2021

## VISION:

*The Mid West leads Regional WA in sport and recreation*

## MISSION:

*To create vibrant sport and active recreation in the Mid West*

## OUR VALUES:

*The Mid West Sports Federation is guided by the following values:*

- **Independence;** *we independently advocate for sport and recreation*
- **Inclusiveness;** *we lead through behaviours which demonstrate and support active inclusion, empathy and respect*
- **Capacity Building;** *through developing networks and sharing information we strive to improve the capacity of all sport*
- **Integrity;** *we act with integrity at all times*
- **Collaboration;** *we proactively work with one another, allowing us to pool knowledge & resources for mutually beneficial outcomes*

# OUR STRATEGIC APPROACH

## PROMOTE

- Increased engagement and regular communication with members and stakeholders
- Promote and recognise achievements within sport and recreation
- Leverage and facilitate industry events, functions and opportunities
- Increase engagement with key stakeholders on behalf of MWSF members

## STRENGTHEN

- Deliver capacity building projects based on the requirements of the industry
- Source, interpret and communicate relevant information and resources to members
- Develop and extend relevant industry networks and corporate partnerships
- Connect members to affordable support services

## ADVOCATE

- Be recognised as the peak body representing the interests of sport and active recreation in the Mid West
- Act as an independent voice for sport and active recreation in the Mid West
- Influence policy and investment
- Advocate to government and key bodies on sport and recreation issues

## BUILD

- Strengthen the governance of MWSF
- Build the capacity of the MWSF Board and Staff
- Continually review and improve MWSF governance and operations
- Monitor and build MWSF sustainability
- Develop, strengthen and extend partnerships to support strategic priorities

## INNOVATE

- Identify, explore and test project incubation ideas
- Develop partnerships to build on and deliver positive change