



# STRATEGIC PLAN 2015-2017

## VISION:

*The Mid West leads Regional WA in sport and recreation*

## MISSION:

*To create vibrant sport and active recreation in the Mid West*

## OUR VALUES:

*The Mid West Sports Federation is guided by the following values:*

- **Independence;** we independently advocate for sport and recreation
- **Inclusiveness;** we lead through behaviours which demonstrate and support active inclusion, empathy and respect
- **Capacity Building;** through developing networks and sharing information we strive to improve the capacity of all sport
- **Integrity;** we act with integrity at all times
- **Collaboration;** we proactively work with one another, allowing us to pool knowledge & resources for mutually beneficial outcomes

# OUR STRATEGIC APPROACH

## PROMOTE

- Regularly communicate with members and stakeholders
- Present Mid West Sports Awards
- Leverage and facilitate industry events, functions and 'fee for service' opportunities
- Increase MWSF membership

## STRENGTHEN

- Connect members to affordable support services (fee-for-service for non-members)
- Develop and extend relevant industry networks and corporate partnerships
- Deliver capacity building projects based on the requirements of the industry
- Source, interpret and communicate relevant information and resources to members

## ADVOCATE

- Be recognised as the peak body representing the interests of sport and active recreation in the Mid West
- Act as an independent arbitrator for sport and active recreation in the Mid West
- Influence policy and investment
- Advocate to key bodies, including local government, on sport and recreation issues

## BUILD

- Strengthen the governance of MWSF
- Build the capacity of the MWSF Board and Staff
- Continually review and improve MWSF governance and operations
- Monitor and build MWSF sustainability
- Develop, strengthen and extend partnerships to support strategic priorities

## INNOVATE

- Identify, explore and test project incubation ideas
- Explore the opportunity to develop a research and development arm of MWSF